### FINANCIAL STATEMENTS



# BUSINESS EXECUTIVES FOR NATIONAL SECURITY

FOR THE YEAR ENDED DECEMBER 31, 2011
WITH SUMMARIZED FINANCIAL
INFORMATION FOR 2010

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#### **INDEPENDENT AUDITORS' REPORT**

To the Board of Directors
Business Executives for National Security
Washington, D.C.

We have audited the accompanying statement of financial position of the Business Executives for National Security (BENS) as of December 31, 2011, and the related statements of activities and change in net assets and cash flows for the year then ended. These financial statements are the responsibility of BENS's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from BENS's 2010 financial statements and, in our report dated July 29, 2011, we expressed an unqualified opinion on those statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of BENS's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of BENS as of December 31, 2011, and its change in net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Gelman Kozenberg & Freedman

August 23, 2012

4550 Montgomery Avenue · Suite 650 North · Bethesda, Maryland 20814 (301) 951-9090 · Fax (301) 951-3570 · www.grfcpa.com

# STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2011 WITH SUMMARIZED FINANCIAL INFORMATION FOR 2010

#### **ASSETS**

	_	2011		2010
CURRENT ASSETS				
Cash and cash equivalents Investments (Note 5)	\$	4,846,445 499,172	\$	5,368,748
Accounts receivable		1,460		-
Prepaid expenses	-	95,687	_	40,964
Total current assets	_	5,442,764	_	5,409,712
FIXED ASSETS				
Equipment		188,982		146,449
Furniture		100,189		100,189
Leasehold improvements Less: Accumulated depreciation and amortization		37,879 (209,705)		37,879 (170,016)
Net fixed assets		117,345		114,501
OTHER ASSETS		<u> </u>		<u> </u>
OTHER ASSETS Security deposits		50,528		<u>50,528</u>
	_		_	
TOTAL ASSETS	<b>\$_</b>	5,610,637	<b>\$_</b>	5,574,741
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES				
Accounts payable and accrued expenses	\$	164,792	\$	264,718
Accrued vacation		162,447		129,474
Deferred rent abatement (Note 2)	-	35,063	-	50,380
Total current liabilities	_	362,302	_	444,572
LONG-TERM LIABILITIES				
Deferred rent abatement, net of current portion (Note 2)	_	204,051	_	138,352
Total liabilities	_	566,353	_	582,924
NET ASSETS				
Unrestricted (Note 3)		3,378,586		3,053,475
Temporarily restricted (Note 6)		365,569		638,213
Permanently restricted (Note 8)	-	1,300,129	_	1,300,129
Total net assets	-	5,044,284	_	4,991,817
TOTAL LIABILITIES AND NET ASSETS	\$_	5,610,637	\$_	5,574,741

#### STATEMENT OF ACTIVITIES AND CHANGE IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2011 WITH SUMMARIZED FINANCIAL INFORMATION FOR 2010

	2011							2010
	_					ermanently		<b>-</b>
REVENUE AND SUPPORT	<u>U</u>	<u>nrestricted</u>	<u> </u>	Restricted	_	Restricted	<u>Total</u>	<u>Total</u>
REVENUE AND SUFFURI								
Contributions and grants	\$	4,750,511	\$	674,293	\$	-		\$ 5,438,788
Special event income		1,374,418		-		-	1,374,418	2,207,618
In-kind contributions		61,041		-		-	61,041	55,382
Investment income		11,153		-		-	11,153 10,809	17,326 4,160
Other revenue  Net assets released from donor		10,809		-		-	10,609	4,100
restrictions (Note 7)	_	946,937	_	(946,937)	-			
Total revenue and								
support	_	7,154,869	_	(272,644)	_		6,882,225	7,723,274
					_			
EXPENSES								
Program Services:								
Meetings Program Development								
and Implementation		1,976,088		-		-	1,976,088	1,415,243
Policy Development and		4 000 004					1 000 001	4 754 004
Implementation Warrior Gateway Project		1,860,624 844,056		-		-	1,860,624 844,056	1,751,981
Business Force Development		044,050		-		-	644,056	1,192,355
and Implementation	_	38,230			_	-	38,230	464,527
·								
Total program services		4,718,998					4,718,998	4,824,106
Services	-	4,710,990	-		-		4,7 10,990	4,024,100
Supporting Services:								
Administration		820,419		-		-	820,419	844,080
Strategic Development	_	1,290,341	_		-		<u>1,290,341</u>	<u>1,878,762</u>
Total supporting								
services	_	2,110,760	_		_		2,110,760	2,722,842
Tatalanasa		0.000.750					0.000.750	7.540.040
Total expenses	_	6,829,758	-		-	-	6,829,758	7,546,948
Change in net assets		325,111		(272,644)		-	52,467	176,326
Net assets at beginning of year	_	3,053,475	_	638,213	-	1,300,129	4,991,817	4,815,491
NET ASSETS AT END OF YEAR	\$_	3,378,586	\$_	365,569	\$_	1,300,129	\$ <u>5,044,284</u>	\$ <u>4,991,817</u>

#### STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2011 WITH SUMMARIZED FINANCIAL INFORMATION FOR 2010

		2011		2010
CASH FLOWS FROM OPERATING ACTIVITIES				
Change in net assets	\$	52,467	\$	176,326
Adjustments to reconcile change in net assets to net cash provided by operating activities:				
Depreciation and amortization  Net unrealized and realized losses on investments		39,689 8,987		34,273
(Increase) decrease in: Accounts receivable Prepaid expenses		(1,460) (54,723)		- (7,026)
Increase (decrease) in:     Accounts payable and accrued expenses     Accrued vacation     Deferred rent abatement     Deferred revenue	_	(99,926) 32,973 50,382	_	(47,741) (26,861) 115,939 (794)
Net cash provided by operating activities	_	28,389	_	244,116
CASH FLOWS FROM INVESTING ACTIVITIES				
Net purchases of investments Purchases of equipment		(508,159) (42,533)	_	- (3,944)
Net cash used by investing activities	_	(550,692)	_	(3,944)
Net (decrease) increase in cash and cash equivalents		(522,303)		240,172
Cash and cash equivalents at beginning of year	_	5,368,748	_	5,128,576
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$_	4,846,445	\$_	5,368,748

#### NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2011

#### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION

#### Organization -

The Business Executives for National Security (BENS), formerly the Business Executives for National Security Education Fund, Inc., is a nonprofit organization incorporated in the District of Columbia. The purpose of BENS is charitable and educational, namely, to conduct nonpartisan public educational functions concerning national security issues.

#### Basis of presentation -

The accompanying financial statements are presented on the accrual basis of accounting, and in accordance with FASB ASC 958, *Not-for-Profit Entities*.

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with BENS's financial statements for the year ended December 31, 2010, from which the summarized information was derived.

#### Cash and cash equivalents -

BENS considers all cash and other highly liquid investments with initial maturities of three months or less to be cash equivalents.

At times during the year, BENS maintains cash balances at a financial institution in excess of the Federal Deposit Insurance Corporation (FDIC) insurance limits. Management believes the risk in these situations to be minimal.

#### Accounts receivable -

Accounts receivable approximate fair value. Management considers all amounts to be fully collectible. Accordingly, an allowance for doubtful accounts has not been established.

#### Furniture, equipment and leasehold improvements -

BENS records furniture and equipment at cost. Furniture and equipment are depreciated or amortized on a straight-line basis over the estimated useful lives of the related assets, generally three to seven years. BENS has established a capitalization threshold policy of \$2,500. Leasehold improvements are amortized over the remaining life of the lease. The cost of maintenance and repairs is recorded as expenses are incurred.

#### Income taxes -

BENS is exempt from Federal income taxes under Section 501(c)(3) of the Internal Revenue Code. Accordingly, no provision for income taxes has been made in the accompanying financial statements. BENS is not a private foundation.

#### Uncertain tax positions -

In June 2006, the Financial Accounting Standards Board (FASB) released FASB ASC 740-10, *Income Taxes*, that provides guidance for reporting uncertainty in income taxes.

#### NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2011

# 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION (Continued)

Uncertain tax positions (continued) -

For the year ended December 31, 2011, BENS has documented its consideration of FASB ASC 740-10 and determined that no material uncertain tax positions qualify for either recognition or disclosure in the financial statements. The Federal Form 990, *Return of Organization Exempt from Income Tax*, is subject to examination by the Internal Revenue Service, generally for three years after it is filed.

Net asset classification -

The net assets are reported in three self-balancing groups as follows:

- Unrestricted net assets include unrestricted revenue and contributions received without donor-imposed restrictions. These net assets are available for the operation of BENS and include both internally designated and undesignated resources.
- Temporarily restricted net assets include revenue and contributions subject to donor-imposed stipulations that will be met by the actions of BENS and/or the passage of time.
   When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the Statement of Activities and Change in Net Assets as net assets released from restrictions.
- Permanently restricted net assets represent funds restricted by the donor to be maintained in-perpetuity by BENS. The permanently restricted net assets are described in Note 8.

#### Contributions and grants -

Unrestricted and temporarily restricted contributions and grants are recorded as revenue in the year notification is received from the donor. Temporarily restricted contributions and grants are recognized as unrestricted support only to the extent of actual expenses incurred in compliance with the donor-imposed restrictions and satisfaction of time restrictions. Temporarily restricted contributions and grants received in excess of expenses incurred are shown as temporarily restricted net assets in the accompanying financial statements.

#### Donated services and materials -

Donated services and materials are valued at fair market value. The value of services and materials donated to BENS for the years ended December 31, 2011 was \$61,041 and is reflected as an in-kind contribution in the Statement of Activities and Change in Net Assets. The corresponding expenses are recorded in the appropriate expense categories in the Schedule of Functional Expenses.

#### Use of estimates -

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Accordingly, actual results could differ from those estimates.

#### NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2011

# 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION (Continued)

Functional allocation of expenses -

The costs of providing the various programs and other activities have been summarized on a functional basis in the Statement of Activities and Change in Net Assets. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

#### 2. COMMITMENTS

Operating lease -

On March 26, 2009, BENS entered into a new lease for ten years and one month. The commencement date on the new lease was September 1, 2009. Thus, the lease expires on October 31, 2019. BENS's rent is to increase on a yearly basis by a factor of 3% per year. BENS is to receive rent abatements for months one and thirteen of the lease.

Accounting principles generally accepted in the United States of America require that the total rent commitment should be recognized on a straight-line basis over the term of the lease. Accordingly, the difference between the actual monthly payments and the rent expense being recognized for financial statement purposes is recorded as a deferred rent liability in the Statement of Financial Position.

Rental expense for 2011 totaled \$704,698.

BENS also has signed leases for various types of office equipment with lease terms of two to five years.

Future minimum payments are as follow:

#### Year Ended December 31,

	•	100 504
Thereafter	<u>2</u>	2,805,683
2016		689,499
2015		671,122
2014		660,432
2013		649,813
2012	\$	656,012

\$<u>6,132,561</u>

#### 3. BOARD DESIGNATED NET ASSETS

A reserve fund, the Founders' Fund, has been established by the Board of Directors and contributions to this fund are Board restricted. In an emergency situation in which revenues are insufficient to meet financial commitments, the Chief Executive Officer (CEO) may request a draw from these reserves. Any disbursement of funds would require the approval of the Chairman of the Board and the Chairs of both the Executive and Finance Committees. All advances from the Founders' Fund must be restored as soon as funds, surplus to the budgetary needs of BENS, become available.

The balance of the Founders' Fund as of December 31, 2011 was \$1,162,014.

#### NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2011

#### 4. RETIREMENT PLAN

BENS has a 401(k) plan for all employees. BENS contributes a four percent matching contribution for all participating employees. The employer's contribution for the year ended December 31, 2011 totaled \$82,453.

#### 5. INVESTMENTS

Included

Investments consisted of the following at December 31, 2011:

	Market <u>Value</u>
Corporate bonds Equities Life insurance Mutual funds Certificates of deposit	\$ 95,765 35 93,848 195,673 113,851
TOTAL INVESTMENTS	\$ <u>499,172</u>
in investment income are the following:	
Interest and dividends Unrealized loss Realized loss	\$ 20,140 (8,444) (543)
TOTAL INVESTMENT INCOME	\$ <u>11,153</u>

#### 6. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets consisted of the following at December 31, 2011:

Warrior Gateway Project	\$	341,035
Strategic Development Data Base	_	24,534
·	_	
TOTAL TEMPORARILY RESTRICTED NET ASSETS	\$_	365,569

#### 7. NET ASSETS RELEASED FROM RESTRICTIONS

The following is a summary of net assets which were released from donor restrictions by incurring expenses, which satisfied the restricted purposes specified by the donors:

Warrior Gateway Project	\$	846,471
Strategic Database Development	_	100,466
TOTAL NET ASSETS RELEASED FROM RESTRICTIONS	\$	946,937

#### NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2011

#### 8. PERMANENTLY RESTRICTED NET ASSETS

In 2006, BENS initiated an Endowment Fund in order to preserve the organization in-perpetuity. The Board of Directors has approved an Investment Policy Statement which governs the use of these contributions. Under this policy, any investment earnings of the fund are considered unrestricted, for general use by the organization.

At December 31, 2011, permanently restricted net assets totaled \$1,300,129.

#### 9. FAIR VALUE MEASUREMENTS

In accordance with FASB ASC 820, Fair Value Measurements and Disclosures, BENS has categorized its financial instruments, based on the priority of the inputs to the valuation technique, into a three-level fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). If the inputs used to measure the financial instruments fall within different levels of hierarchy, the categorization is based on the lowest level input that is significant to the fair value measurement of the instrument.

Investments recorded in the Statement of Financial Position are categorized based on the inputs to valuation techniques as follows:

**Level 1.** These are investments where values are based on unadjusted quoted prices for identical assets in an active market BENS has the ability to access.

**Level 2.** These are investments where values are based on quoted prices for similar instruments in active markets, quoted prices for identical or similar instruments in markets that are not active, or model-based valuation techniques that utilize inputs that are observable either directly or indirectly for substantially the full-term of the investments.

**Level 3.** Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

Following is a description of the valuation methodology used for investments measured at fair value. There have been no changes in the methodologies used at December 31, 2011.

- Money Market Funds Fair value is equal to the reported net asset value of the fund.
- Common Stocks Valued at the closing price reported on the active market in which the individual securities are traded.
- *U.S. Government Securities* Valued at the closing price reported on the active market in which the individual securities are traded.
- *Mutual Funds* The fair value is equal to the reported net asset value of the fund, which is the price at which additional shares can be obtained.

#### NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2011

#### 9 FAIR VALUE MEASUREMENTS (Continued)

Financial assets recorded in the Statement of Financial Position are categorized based on the inputs to the valuation technique as follows for the year ended December 31, 2011:

		Level 1	<u>L</u>	evel 2	<u>L_</u>	evel 3	Dec	Total cember 31, 2011
Asset Category: Investments								
Corporate bonds	\$	95,765	\$	-	\$	-	\$	95,765
Equities		35		-		-		35
Life insurance		93,848		-		-		93,848
Mutual funds		195,673		-		-		195,673
Certificates of deposit	_	113,851	_				_	113,851
TOTAL	\$_	499,172	\$		\$		\$	499,172

#### 10. SUBSEQUENT EVENTS

In preparing these financial statements, BENS has evaluated events and transactions for potential recognition or disclosure through August 23, 2012, the date the financial statements were issued.

Subsequent to year-end, Warrior Gateway, Inc., an independent Virginia Corporation, is no longer an affiliate or a program of BENS. Under terms of the agreement, BENS will continue to serve as grant recipient until the earlier of Warrior Gateway, Inc. receiving its IRS 501(c)(3) letter or December 31, 2012.



## INDEPENDENT AUDITORS' REPORT ON SUPPLEMENTAL FINANCIAL INFORMATION

To the Board of Directors Business Executives for National Security Washington, D.C.

We have audited the financial statements of the Business Executives for National Security as of and for the year ended December 31, 2011, and have issued our report thereon dated August 23, 2012, which contained an unqualified opinion on those financial statements. Our audit was conducted for the purpose of forming an opinion on the financial statements taken as a whole. The accompanying supplemental information is presented for purposes of additional analysis and are not a required part of the basic financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Gelman Kozenberg & Freedman

August 23, 2012

4550 Montgomery Avenue · Suite 650 North · Bethesda, Maryland 20814 (301) 951-9090 · Fax (301) 951-3570 · www.grfcpa.com

#### SCHEDULE OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2011 WITH SUMMARIZED FINANCIAL INFORMATION FOR 2010

							2011	
						Progra	am Services	
	Meetings Program Development and Implementation			Policy evelopment and elementation	Warrior Gateway Project	Business Force Development and Implementation		
Salaries	\$	1,059,322	\$	1,139,590	\$ 439,231	\$	28,593	
Payroll taxes and employee								
benefits		204,415		219,904	84,757		5,518	
Total salaries and employee								
expenses		1,263,737		1,359,494	523,988		34,111	
Temporary help		10,372		11,158	4,301		280	
Professional services		41,399		552	92,443		-	
Advertising		105		-	3,820		-	
Postage		13,623		14,656	5,649		368	
Office supplies and equipment		44,957		48,363	18,641		1,213	
Software licenses		-		-	-		-	
Printing		7,680		8,262	3,184		207	
Rent		128,396		263,922	22,944		-	
Telephone		29,278		31,496	12,140		790	
Repairs and maintenance		7,389		7,949	3,064		199	
Travel and subsistence		154,634		35,960	120,290		-	
Meetings		235,103		36,495	17,276		-	
Depreciation and amortization		12,204		13,129	5,060		329	
Bank fees		81		-	-		-	
Dues and subscriptions		13,364		14,376	5,541		361	
Employee development		5,228		5,624	2,168		141	
Business insurance		7,109		7,647	2,948		192	
Other		1,429		1,541	599		39	
TOTAL	\$	1,976,088	\$	1,860,624	\$ 844,056	\$	38,230	

	Supporting Services							2010	
Total Program Services	Adm	inistration	-	Strategic evelopment	Su	Total pporting services		Total Expenses	Total Expenses
\$ 2,666,736	\$	261,816	\$	516,398	\$	778,214	\$	3,444,950	\$ 3,585,154
514,594		50,522		99,648		150,170		664,764	741,583
3,181,330		312,338		616,046		928,384		4,109,714	4,326,737
26,111 134,394		2,563 293,954		5,056 17,341		7,619 311,295		33,730 445,689	53,476 977,615
3,925 34,296		3,367		- 6,641		- 10,008		3,925 44,304	597 47,408
113,174 -		11,111 -		21,915 -		33,026 -		146,200 -	162,038 84
19,333 415,262		1,898 132,990		3,744 156,446		5,642 289,436		24,975 704,698	51,879 683,598
73,704 18,601		7,236 1,826		14,272 3,602		21,508 5,428		95,212 24,029	86,616 17,305
310,884 288,874		3,506 12,061		31,157 394,946		34,663 407,007		345,547 695,881	278,768 682,144
30,722 81		3,018 27,847		5,949		8,967 27,847		39,689 27,928	34,273 48,224
33,642 13,161		3,303 1,292		6,515 2,548		9,818 3,840		43,460 17,001	57,293 4,447
17,896 3,608		1,757 352		3,465 698		5,222 1,050		23,118 4,658	34,389 57
\$ 4,718,998	\$	820,419	\$	1,290,341	\$	2,110,760	\$	6,829,758	\$ 7,546,948